

**MINUTES OF THE
SANTA FÉ COUNTY
COUNTY OPEN LAND TRAILS AND PARKS ADVISORY COMMITTEE
(COLTPAC)**

January 7, 2015

1. CALL TO ORDER

A regular meeting of the Santa Fé County Open Land, Trails and Parks Advisory Committee (COLTPAC) was called to order on the above date at approximately 6:00 p.m. by Chair Judy Kowalski in the Projects, Facilities and Open Space Conference Room, 901 West Alameda St., suite 20C, Santa Fé, New Mexico.

2. ROLL CALL

Roll Call indicated the presence of a quorum as follows:

Members Present

Judy Kowalski, Chair
William Baker
Devin Bent
Patricia Conoway
Almudena Ortiz Cué
Dave Dannenberg
Ernesto Ortega
John Parker

Members Absent

Zach Taylor [excused]

Staff Members Present

Maria Lohmann, Open Space and Trails Planner
Erik Aaboe, Project Development Director, Public Works

3. APPROVAL OF THE AGENDA

Dr. Bent asked for an amendment to Agenda to talk about the SLDC map under Matters from the Committee.

Dr. Bent moved to approve the agenda as amended. Ms. Conoway seconded the motion and it passed by unanimous voice vote.

SFC CLERK RECORDED 3/13/2015

4. APPROVAL OF THE MINUTES – December 3, 2014

Mr. Baker asked for a change on page 9 at the bottom, where the first sentence should say they have six sources of funds and the second sentence is that the mil levy is for \$2.8 million, not \$28 million.

Mr. Aaboe asked for a change on page 7 at the fifth paragraph, the amount is \$1.3 million, not \$3.1 million.

Mr. Dannenberg asked for a change on page 6, fifth paragraph, the last sentence should be struck.

Mr. Parker noted on page 3, fourth paragraph at the list of hyperlinks that he probably said all of that but suggested it be changed to say a simple list of hyperlinks may work just as well for information on trails.

Dr. Bent said on page 7, paragraph 9, Mr. Aaboe said the County owns the tennis courts.

Ms. Lohmann said she listed them in the list of open spaces.

Ms. Lohmann said on page one, Mr. Aaboe is now the Project Development Director in Public Works.

She said Erin's last name should be spelled Ortigoza and Amy Lewis is not a county employee and wasn't present at the last meeting.

On page 4, 4th paragraph from the bottom, it should say the County has 43 miles of trails.

Mr. Parker said also on the same page it should say the trails are accessible from downtown.

Ms. Lohmann asked that Erin's last name be changed again on page 8.

On page 9 she asked to add "Hill" after Petroglyph.

There were no other changes requested.

Dr. Bent moved to approve the minutes of December 3, 2014 as amended. Mr. Ortega seconded the motion and it passed by unanimous voice vote.

5. MATTERS OF PUBLIC CONCERN

There were no matters of public concern.

6. MATTERS FROM THE COMMITTEE

Dr. Bent recalled that last year the Committee did a rush job on the SLDC map. Developers would have to abide by a trail that went through that property. In September COLTPAC will need a committee to look

SFC CLERK RECORDED 03/13/2015

at that. He pointed out also that most of the county trails were not shown in the MPO Bicycle Trails Map but not all of the County was within the MPO area. In some places, there is a fair amount of space between the frontage road and Highway 84/285.

In February, the communities will resume working on their plans and, if allowed, to include parks and trails. And COLTPAC needs to include that in the map.

Ms. Lohmann agreed. The County has three community planners looking at the 13 community plans. We can take whatever maps from those existing plans and community planners will be on top of it.

Dr. Bent said the Pojoaque plan is six years old now.

Mr. Ortega asked if the county planners initiated the process and then shared the information with COLTPAC or if it worked differently.

Ms. Lohmann said usually it was the communities and the committees who initiated it. Through the County, they set up a planning committee. It all has to do with adopting a zoning map so they are trying to update 13 plans to know what to put on the zoning map.

Dr. Bent said it is more than that. It is also a table of allowed uses.

Ms. Lohmann agreed that would be on the zoning map. Those community plans will show on the map.

Dr. Bent proposed that COLTPAC should stay on top of that and should ask that they be submitted to COLTPAC by a certain date.

Mr. Baker thought the county planners, after meeting with each of the 13 communities, should start to get a sense of the whole.

Dr. Bent noted that the first meeting is with all communities.

Mr. Baker said he wasn't talking about the one in February.

Mr. Ortega asked what step one was and where it would go from there and how COLTPAC was involved.

Ms. Lohmann clarified that right now it is with zoning and then it would be with COLTPAC.

Ms. Kowalski didn't get the idea there is a role for COLTPAC.

Ms. Lohmann said COLTPAC can amend it to include the trails that were left out.

Dr. Bent was concerned about the official map.

Ms. Lohmann said the official map won't be changed as part of those meetings.

SFC CLERK RECORDED 03/13/2015

Mr. Baker recalled in the 2000 Plan there were many interconnections and local communities won't address that much. So some dashed lines will have to be added back in.

Ms. Kowalski thought maybe we need a subcommittee to put it together and bring proposed changes.

Mr. Baker agreed but the next meeting would be premature and maybe they could consider those changes at the March meeting.

Ms. Kowalski asked if the subcommittee would look at plans and the bicycle map.

Ms. Conoway thought maybe all of COLTPAC should examine the maps.

Mr. Parker, Mr. Baker and Dr. Bent raised their hands to be on the subcommittee.

Ms. Lohmann agreed.

7. MATTERS FROM COUNTY STAFF

A. COLTPAC Annual Meeting Calendar

Ms. Lohmann said the schedule would be the first Wednesday of every month.

Dr. Bent suggested next time around to consider the new annual meeting schedule in December and not in January. Ms. Lohmann agreed.

Ms. Lohmann said there were no staff updates because everyone was on vacation. She noted that the maintenance staff lost 2 employees.

She reported that the Glorieta trailheads discussion will begin imminently. Carol Branch is getting out again on the trails. The Romero Park RFP is being issued again. Engineering is separated from landscaping this time. The cold weather has stopped work on the two segments of the Rail Trail.

She said the Petroglyph Hill tour went well. They had a great focus group meeting on management of Petroglyph Hill with the right people there. The following week, she had several focus groups on the Thornton Ranch. She listed some of the groups. Everyone had great things to say. The equestrian group had 20 people show up. The property might not be the most appropriate place for a system of trails but they could connect well into the Galisteo Basin with a loop trail. They talked about endurance horse riding.

Mr. Parker was curious about why the land was not appropriate for system trails.

Ms. Lohmann said it was mainly because of the sensitive areas. Most people felt it was the best use to just have a loop trail.

SFC CLERK RECORDED 03/13/2015

8. ACTION ITEMS

A. Election of Chair and Co-Chair

Ms. Kowalski nominated Mr. Ortega for Chair. Dr. Bent nominated Mr. Dannenberg for Chair. Both nominees accepted the nomination. Mr. Ortega said he would yield to Mr. Dannenberg. Mr. Dannenberg felt the same way about Mr. Ortega. Mr. Ortega deferred to Mr. Dannenberg and withdrew his nomination.

Dr. Bent moved to elect Mr. Dannenberg by acclamation. Mr. Parker seconded the motion and it passed by unanimous voice vote.

Ms. Conway nominated Zach Taylor for Vice Chair and there were no other nominees.

Ms. Kowalski moved to elect Mr. Taylor as Vice Chair by acclamation. Mr. Ortega seconded the motion and it passed by unanimous voice vote.

Chair Dannenberg chaired the remainder of the meeting.

B. Approval of COLTPAC Annual Meeting Calendar

Dr. Bent moved to approve the COLTPAC Annual Meeting Calendar as presented. Ms. Conway seconded the motion and it passed by unanimous voice vote.

9. DISCUSSION ITEMS

A. Discussion of Story Maps for Open Space, Parks and Trails

Ms. Lohmann has been working hard on the story maps since last meeting and still had work to do on them. The goal is to get the story maps for all open space properties uploaded by January 29th to show at the legislature. She added pictures and little blurbs. The data is set up so everyone is a point file.

Dr. Bent observed that some of them are preserves and they might want to keep them secret.

Ms. Lohmann agreed. For Thornton Ranch and Petroglyph Hill the County owns six parcels. She asked if they should not show where the petroglyphs are located. She also asked if the Committee wanted to show the parcel lines and show them all together.

Mr. Ortega said the NPS had sensitive sites like a shrine. They would have just one point and share general information but not any specific information on the maps. Most people who are interested in doing things illegally already know where those resources are.

SFC CLERK RECORDED 03/13/2015

Chair Dannenberg pointed out that it is destination driven - and you can click on those places where you are not to go.

Mr. Aaboe apologized that he couldn't get the story maps to show on the computer at the meeting.

Chair Dannenberg said the story maps are more educational.

Ms. Lohmann showed pictures for some of the County properties. She chose the pictures to include and has done 12 of the 46 County properties.

Mr. Baker asked if it was possible to overlay the commission districts. Ms. Lohmann agreed.

Chair Dannenberg asked if the GIS was pretty simple and Ms. Lohmann agreed.

Ms. Ortiz Cué thought the discussion was more about print and asked what the other option was.

Mr. Parker said technology gives new options. Sometimes lists of maps would work best for some people.

Ms. Ortiz Cué asked if they could it do both ways.

Mr. Parker agreed. That is what Ms. Lohmann is suggesting.

The Committee briefly discussed the purchase of property at Mt. Chal.

Ms. Kowalski noted big problem there is lead contamination.

Mr. Aaboe said the County will buy it and remediate it.

Chair Dannenberg asked if the members could get it on-line.

Ms. Lohmann agreed and added that they now have links to the trail heads. She agreed to fix the problem and share the link.

B. Discussion of Publicity and Outreach Strategy

Chair Dannenberg clarified this is a continuation from last month.

Ms. Lohmann agreed and said she included the list from that discussion in the packet. She thought the Committee was not done with it. She said she and Ms. Branch would have a meeting next week to discuss what they liked and what they didn't like and She hasn't yet talked with the PIO but last month's discussion will be part of it. The PIO is also the web master but wouldn't control everything.

SFC CLERK RECORDED 3/13/2015

Chair Dannenberg recalled they agreed to go with Santa Fé City trails, Santa Fé County trails and Forest Service trails.

Ms. Lohmann said each entity has their own way of doing it. Layering cleanup is being done. She thought the Committee will have to have its own trail subcommittee. There is a lot of data.

Dr. Bent noted there are also at least two pueblos. He mentioned Nambé Falls which has nice trails.

Ms. Lohmann agreed and that is on our list. She said the Economic Development Manager is heading that up right now.

Mr. Aaboe said they made some changes to the web page on trails and other properties. He invited members to share appropriate links.

Chair Dannenberg said he tried to find Little Tesuque trail maps. There are very few sources for consolidated maps so you have to patch things together.

Ms. Ortiz Cué agreed. Sometimes you have to go to each page for where you want to go.

Ms. Lohmann asked what other outreach COLTPAC could do other than what is listed.

Ms. Ortiz Cué said we have to get more "green" so we don't have to get a paper map and then toss it after one use. She has a huge collection of maps and never use them. Google ads are very cheap and only cost when people access them. She loved the idea of accessing with smart phones. This is the way we are going.

Ms. Conoway said Mr. Taylor meant PSA's for radio, interviews on KSFR for interviews, and articles in the New Mexican.

Ms. Ortiz Cué suggested Youtube.

Ms. Kowalski suggested Pasatiempo.

Ms. Conoway suggested the Santa Fé Reporter.

Chair Dannenberg observed that this month and last month were brain storming. He asked if it would be good to back up and look at the goals for PR. Awareness, education, just information, and asked what the primary purpose is.

Ms. Conoway said it was to let residents know where their tax dollars are going.

Ms. Ortiz Cué agreed. It is not wise to do outreach strategy without knowing what its purpose is.

Mr. Parker said it is to share our publicly held assets with the public. It is an ongoing thing and it isn't just one answer to achieve the goals.

Mr. Ortega agreed. One focus is recreational opportunity within the county. Another could be the cultural aspects - archaeological and historical. It could be based on the time of year. Recreation at spring season and maybe some winter activities within open spaces. Different levels or aspects of focus.

Ms. Kowalski said the purpose is to reach the mission of our committee.

Ms. Ortiz Cué shared how Yellowstone dealt with seasons in their PR.

Chair Dannenberg said all the messages must be in tune with the mission.

Ms. Lohmann said the Economic Development outreach plan is going after outdoor recreation and amenities in tourism.

Ms. Ortiz Cué pointed out that Outside Magazine is based here. They have a vested interest in having people come here. She asked how the Committee could tap into that resource.

Ms. Conoway said you send them PR notices. You send it to the editor with the information you want them to write about.

Ms. Lohmann suggested using SeeSantaFe.org. She said the objectives include economic development, hiking and biking. She asked what she could do to get the ball rolling.

Ms. Kowalski said she would have to pick some things and say "We will do it by this date."

Chair Dannenberg thought it was important to narrow it down on some of these objectives and asked what the Committee wanted to focus on.

Mr. Parker proposed for an event out at Cerrillos Hills, to work with Turquoise Trail Elementary. The kids could do a hike to the new park with press and a dignitary present. They should orchestrate an event.

Ms. Lohmann said the strategic plan is highest on her list and within it is getting to some of the things we want to go for. We might need to think about them a little bit more. Colleen Baker implements all the goals.

Dr. Bent pointed out that we don't have any money and need to aim toward getting some money. We would have to go to the BCC for that. We haven't acquired any property since 2011.

Ms. Ortiz Cué suggested a competition among schools for a plan to tell people what we are doing. That could be publicized. It would be a matter of designing how it happens - a ceremony, a video on the trail and an award to the person who has the best idea.

Mr. Aaboe said in the December packet there was a description of Ms. Lohmann's work. The site-specific management plans would be essential to generate interest in decisions about that. He pointed out with outreach, he had a concern that we aren't ready yet at all of these open spaces and might want help

SEC CLERK RECORDED 03/13/2015

from people about creating that management plan

Mr. Baker said it should say what is there now and what is planned. The Edgewood Senior Center Park is just a field of weeds.

Ms. Conoway agreed. Some of them are complete.

Chair Dannenberg reasoned that they would have to show what stage they are at.

Ms. Lohmann suggested that is where story map comes in.

Dr. Bent felt the management plans were very important. .

Ms. Lohmann said that was helpful to her and she needs to push these planning processes. Without time constraints on it she could work to do it right.

Mr. Aaboe said if he looked at Ms. Lohmann's budget, he would ask where we are with the management plans. Two months from now is when we make our budget requests for next year. So do we put the resources for management plans or funding for marketing or something like that?

Dr. Bent asked how big of a budget was needed for the management plans.

Ms. Lohmann said it was about \$50,000 per plan.

Ms. Kowalski said having Ms. Lohmann's work on web site is really important right now. That would be a huge accomplishment.

Chair Dannenberg said he was hearing that COLTPAC should drill down a little further and it will be a budget item for the last half of 2015. Mr. Aaboe agreed.

Ms. Kowalski wondered if as a committee, members could help by taking on some event in their own area to help organize like when the cactus comes in bloom and have a cactus expert to lead a guided trail hike. Maybe each of us could take on an event and get a little publicity and would be fun for us.

Ms. Ortiz Cué liked that but pointed out that people wouldn't get the big perspective by just going to that event.

Ms. Kowalski said the bigger picture could be presented at the event. That was another thing to get into Pasatiempo.

Ms. Ortiz Cué said the message needs to be solid and put into perspective of big picture.

Mr. Parker said the message should cater to whatever the events are. But if left to his own initiative it might not happen. But with Ms. Lohmann and the Committee involved, it would help.

SFC CLERK RECORDED 03/13/2015

Ms. Lohmann said she needed to get more familiar with those things going on at Cerrillos Hills and then come back to the Committee for more guidance.

Ms. Kowalski said Sarah will not be the park manager at Cerrillos Hills much longer. Peter will become the park manager and Sarah will become the regional park manager.

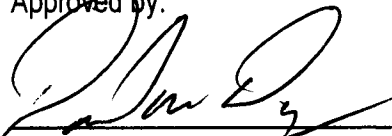
Ms. Kowalski advocated more guided hikes.

10. NEXT MEETING: Wednesday, February 4, 2015

11. ADJOURNMENT

Ms. Conway moved to adjourn the meeting. Dr. Bent seconded the motion and it passed by unanimous voice vote. The meeting was adjourned at 8:53 p.m.

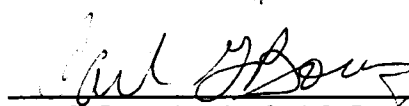
Approved by:


Dave Dannenberg, Chair

Attest:


Geraldine Salazar, County Clerk

Submitted by:


Carl G. Boaz, Inc. by Carl G. Boaz

COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss

COLTPAC MINUTES
PAGES: 10

I Hereby Certify That This Instrument Was Filed for
Record On The 13TH Day Of March, 2015 at 11:00:43 AM
And Was Duly Recorded as Instrument # **1759462**
Of The Records Of Santa Fe County

Witness My Hand And Seal Of Office
Geraldine Salazar

Deputy  County Clerk, Santa Fe, NM

